

# VALDEZ MUSEUM & HISTORICAL ARCHIVE ASSOCIATION, INC.

## MEETING OF THE BOARD OF DIRECTORS

July 20, 2023- Meeting Time 12:00 pm

Valdez City Council Chambers– 212 Chenega Ave. & Zoom

### Mission Statement

*The Valdez Museum preserves, presents, and interprets the heritage and culture of Valdez, the Copper River Basin, and Prince William Sound, Alaska.*

1. Call to Order/Roll Call
2. Introduction of Guests
3. Public Business from the Floor
4. Board Education Moment (10 minutes)
5. Mission Educational Moment (10 minutes)
6. Approval of the Minutes for June 15, 2023, pp. 3 - 5
7. Approval of Financial Report as of June 15, 2023, pp. 6 - 7
  - a) June Financial Statements
8. New Business
  - a) Accept Recent Cash Donation for their donor-intended purposes pp. 8
  - b) Recent member/donor assignments pp. 10
  - c) Approve New Slate of Officers
  - d) Approve a signed agreement with Faith for the Interim ED position, with salary increase and term
  - e) Review committee members
  - f) Approve 1-page strategic plan
9. President's Report
10. Staff Reports pp. 16 - 20
11. Committees
  - a) Committee Reports— (15 minutes)  
Finance (Martha), Collections (Rich), Board Development (Gary) **Fundraising (Michelle / Donna)** Membership (Michelle), **Strategic Planning (Gary)**, Advocacy Committee (?), Building Committee (?), Native Gallery (?) and Endowment (Inactive)
12. Committee Business from the Floor or Board Member Discussion/Ideas  

<b>Next Meeting: August 17, 2023– 12:00 p.m.</b>
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13. Adjournment

### Upcoming Committee Meetings

Fundraising Committee –Roadhouse Planning

Finance Committee – Q3 Budget Adjustments and 2024 Operating Budget

**Dates to add to your Calendars.**

Summer Operations May 7 – September 7, 2023

Main Open Daily 9:00 am – 5:00 pm

Annex Open Daily 9:00 am – 5:00 pm

*Rarefied Light*, April 21 – September 27, 2023, Main Museum

**Core Purpose**

Share the past and present with integrity and honesty.

**Core Values**

Education

Diversity

Community

Authenticity

Integrity

Stewardship

**Meeting Agreements**

W.A.I.T. - Why Am I Talking, Why Am I Not Talking

Shared airtime

Practice active listening

Focus on ideas, not people.

Use “I” statements

Assume positive intent.

What’s learned here leaves here.

Embrace discomfort.

Shared responsibility for a good meeting

Raise hands.

Be present and on time.



**MINUTES  
VALDEZ MUSEUM & HISTORICAL ARCHIVE ASSOCIATION  
INC.**

**MEETING OF THE BOARD OF DIRECTORS  
June 15, 2023 - 12:00pm**

**Valdez City Council Chambers– 212 Chenega Ave. & Zoom**

1. **Call to Order/Roll Call:** Felicia Wolfenden called the meeting to order at 12:03 pm  
**Members present:** - Donna Lane, Jim Shirrell, Gary Minish, Karen Allred, Felicia Wolfenden, Martha Barberio, and Michelle Cullen (Phone).  
**Members excused:** - Richard Dunkin, and Nanci Hill.  
**Guests:** - Elise Sorum-Birk  
**Staff present:** - Danny Tapp, Patricia Relay, Caren Oberg, and Faith Revell
2. **Introduction of Guests:** Felicia Wolfenden introduced Elise Sorum-Birk, Deputy City Clerk, as the guest.
3. **Public Business from the Floor:** Elise shared the final edited VMHA bylaws with the Board of Directors. She stated that the members of the Board do need to make an appointment with Elise Sorum-Birk or Sheri Peirce to sign the affidavit acknowledging receipt of and understanding of the new bylaws. She can be contacted at [esorumbirk@valdezak.com](mailto:esorumbirk@valdezak.com).
4. **Board Educational Moment:** None
5. **Mission Educational Moment:** None
6. **Approval of the Minutes for May 18, 2023:**  
**Motion:** Martha Barberio motioned to approve the May 18, 2023, minutes, seconded by Donna Lane  
**Discussion:** None.  
**Vote:** All members present voted to approve the discussed minutes. None Opposed. Motion carried.
7. **Approval of Financial Report as of May 31, 2023:**  
**Motion:** Donna Lane motioned to approve the May 31, 2023, financial report, seconded by Martha Barberio  
**Discussion:** Patricia Relay shared that the museum is in full summer operations and is making money and that there are no extraordinary expenses to report.  
**Vote:** All members present voted to approve the discussed financial report. None opposed. Motion carried.

## 8. New Business

### a. Accept Recent Cash Donations for their donor-intended purposes:

**Motion:** Donna Lane motioned to approve recent cash donations for their donor-intended purposes, seconded by Martha Barberio

**Discussion:** none.

**Vote:** All members present voted to approve the discussed recent cash donation. None Opposed. Motion carried.

### b. Recent member/ donor assignments: Three Member/ Donor Thank You cards have been signed and distributed.

### c. Approve Executive Session – Discussion of Human Resources Matters

**Motion:** Gary Minish motioned to approve the Executive Director evaluation seconded by Karen Allred

**Discussion:** None.

**Vote:** All members present voted to approve the motion into Executive Session, none opposed. Motion carried.

## 9. President's Report:

- Felicia Wolfenden thanked everyone for their time and announced her resignation from the VMHA Board of Directors. She stated that she would like to come back to the Board in the future and is interested in volunteering for the raffles.

## 10. Staff Reports:

Patricia Relay shared that admin privileges have been transferred to eligible staff. The rest of the VMHA staff has been prepared for tasks after her last day. In addition to her regular tasks, Danny Tapp will prepare the monthly finance statements and assist Andrea with syncing daily Square/QBO integration. Admin accounts are transferred.

## 11. Committee Reports:

**Fundraising Committee:** Donna Lane reported on Roadhouse activity. She shared that she and Michelle Cullen have made a list of potential donors and have made a mailing list. The letters are ready to be stuffed at the Valdez Museum on Ms. Tapp's desk. She also reported that Roadhouse is on October 14, 2023, at the Valdez Convention and Civic Center. Relay reminded everyone that raffle tickets need to be sold for the July 4, 2023, drawing. Martha Barberio suggested a number of venues to sell the tickets and Karen Allred reminded all that we can sell them at the Post Office on Tuesday and Saturdays.

**Strategic Planning Committee:** Gary Minish reported that he and Ms. Relay met with Alli Harvey, plan consultant, to discuss remaining tasks. The contracted services need to be completed by July 15, 2023. At this time we need to finish objectives for the final two goals. This will take a 3-hour meeting. Minish shared the week of June 27, 2023, would work for him. Relay inquired with Faith about Cruise ships and other items at the Museum. Revell suggested June 27, 2023, from 2 – 5 PM. Location to be determined. The final product from the consultant will be a one pager, including an executive summary, values, core purpose, goals, and objectives. The action items and responsible party will be addressed internally.

## 12. Committee Business from the Floor or Board Member Discussion/Ideas: None.

## 13. Executive Session: Board Members went into Executive Session at 12:38 pm

**14. Return From Executive: Motion:** Karen Allred motioned to return from Executive Session at 1:36 pm. **Discussion:** The Board accepted Patricia Relay's resignation effective Friday June 16<sup>th</sup> at 5pm. The Board voted to appoint Faith Revell as Interim Executive Director with a 10% Salary increase effective June 16<sup>th</sup> at 5pm. All members present voted to approve, none opposed. Motion carried.

<b>Next Meeting VMHA Board of Directors: July 20 2023 – 12:00 p.m. at the Valdez City Council Chambers</b>
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**15. Adjournment:**

**Motion:** With no further business before the Board, Donna Lane moved to adjourn the meeting, at 1:41 and seconded by Jim Shirrell.

**Discussion:** None.

**Vote:** All members present voted to adjourn, none opposed. Motion Carried.

Signed \_\_\_\_\_ Date \_\_\_\_\_  
Michelle Cullen, Secretary, VMHA

# VALDEZ MUSEUM & HISTORICAL ARCHIVE ASSOCIATION INC.

## Financial Report Submitted by Faith Revell, Interim Executive Director

As of June 30, 2023

**Summary:** For your review, I have provided three statements: Budget v. Actual for 2023, Statement of Activities Previous Year Comparison as of June 30, 2023, and Statement of Financial Position Previous Year Comparison as of June 30, 2023

**Budget vs. Actuals: FY2023** (Report generated on July 1, 2023) At the time of this report we generated 66.2% of revenues for the year and expended 48.01% of projected costs for the year.

As we settle into summer operations, notable activity is shown in earned revenue with museum fees and store sales doing well. We show a significant increase in earned revenue from 28.28% to 39.62%. Grants are tracking as expected for this period as well. During the summer grants will be submitted to the State Council on the Arts and CVEA CF. Fund Development is sluggish at 16.35% of revenue for the year. Raffle proceeds have activity. Still to come corporate support and Roadhouse.

Overall Expenses are on track for this period with optimal performance in personnel and utilities. Both are tracking 46% of the budget. There still is a cost for 990 preparation but that will not show up until November.

**Statement of Activity Comparison** At the time of this report net revenues show an increase of 34.67% at \$116,258 compared to 2022. Total expenditures are down 5.4% at \$375,208 compared to 2022. Reduced expenses this year are attributed to lower amounts spent on fundraising, IT, utilities (electric), personnel and exhibits. These numbers will change as we move through Q3, increase spending for Roadhouse and mount new exhibits.

An increase in expenses from last month to this one reflects the cost of doing business with regards to personnel, IT services, janitorial, professional and credit card fees. These increases make sense as the year unfolds and operations at the Museum grow more robust during the busy summer months.

**Grants:** Grant revenues show an increase of 1.89% from the period this year compared to last. The City Grant has increased by \$11,250 per quarter, combined with a \$2,500 grant from United Way, and a Collections Management Fund grant for \$5,741.25. Unlike this year, last year there was \$32,400 in COVID Relief funding.

**Earned Revenue:** Store Sales from the previous year are down, but up significantly from the prior reporting period. Visitors to the Museum, including many of our summer “cruisers,” are buying things in the store. The primary reasons for store variances from this year compared to last are the WESC poster sale during the White Gold exhibit and print sales of Kevin Crowley’s work during the run of his show at the Museum.

**Fund Development:** While the area is slow to gain, it is doing so incrementally. The primary reason for the difference is that last year we received a generous \$5,000 gift from Spike Gilson's estate.

The reduction in expenses this year compared to last is attributed to costs for the Summer Intern, funded by a State Grant, and reduced Personnel Expenses. Last year, front line workers received additional funds through an ARPA grant. Better yet, utilities are down.

## Statement of Financial Position Previous Year Comparison as of June 30, 2023

Compared to last year, total assets are up 5.92% There is an increase in the endowment of 5.09%. First National Bank operating numbers show an increase and indicate the timing of the deposit of the COV grant money. Asset increases in the last month are due to the COV grant and earned revenues.

Change of Liabilities indicates that we are in great shape. Net revenue stands at \$116,258.81 compared to last year's \$86,328.40. There is a total gain of 5.92% in total liabilities and equity compared to 2022.

**Equity:** As a result of the findings in the 2021 audit, I am reporting monthly on the equity balance. Chaz Lyons indicated that it should not fluctuate from month to month. Equity should stay the same. The Opening equity Balance is \$11,429.62 There has been no change from last month.

*See attached Financial Statements for reference.*

**Valdez Museum & Historical Archive Association Inc.**

**Item 8A Accept Recent Cash Donations**

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**Description:**

The Board of Directors should review and approve donations received. The attached list shows cash donations received since the last board meeting. The list also shows if there is a donor-imposed restriction to the gift (i.e. for a special project). When the board approves these gifts, it also approves using them for the donor's purposes. If the board does not intend to use the gift for the donor's purpose, the board should not accept the gift.

**Board Action to Be Taken:**

Accept cash donations for their donor-intended purposes.

**Director/Committee Recommendation:**

The Executive Director recommends approving all the donations shown.

**Agenda Item Submitted by:** Faith Revell, Interim Executive Director

**Date:** July 13, 2023



Valdez Museum & Historical Archive Association Inc.

Transaction Report May 2023

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	Date	Name	Description	Amount line
<b>Fund Development</b>				
<b>Donations Income</b>				
<b>Unrestricted</b>				
	June 2023	Network For Good	Donation	\$180.00
	June 2023	Chuck + Delores Gard	Donation	\$100.00
<b>Total for Unrestricted</b>				<b>\$280.00</b>
<b>Total for Donations Income with sub-accounts</b>				<b>\$280.00</b>
<b>Total for Fund Development with sub-accounts</b>				<b>\$280.00</b>

**Valdez Museum & Historical Archive Association Inc.**

**Item 8B Recent Donor/ Member Assignments**

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**Description:**

Each month, the Board of Directors makes an effort to contact and thank people who have recently joined, upgraded, renewed or made significant financial donations to our organization. By doing this, we hope that associate members and donors feel appreciated, have an opportunity to ask questions of the board members, and become more connected to our organization.

**Board Action to Be Taken:**

Volunteer to contact one or more of the people on the attached list.

**Director/Committee Recommendation:**

NA

**Agenda Item Submitted by:** Faith Revell, Interim Executive Director

**Date:** July 13, 2023

Valdez Museum & Historical Archive Association Inc.

June Memberships 2023

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*JUNE RENEWALS*

<b>Greeting</b>	<b>Level</b>
Martha Barberio	Individual
Tom Gilson	Family
Lois Gilson	Family
Mike Hamm	Individual

*JUNE NEW MEMBERSHIPS*

<b>Greeting</b>	<b>Level</b>
Stephen Schuldenfrei	Dual
Joan Schuldenfrei	Dual
Katrina Williams	Individual
Hannah Metroka	Senior

**Valdez Museum & Historical Archive Association Inc.**

**Item 8C**

**Approve New Slate of Officers for the Board of Directors**

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**Description:**

Approve New Slate of Officers for the Board of Directors

**Board Action to Be Taken:**

Motion to open nomination for Officers.

**Director/Committee Recommendation:**

NA

**Agenda Item Submitted by:** Martha Barberio, Vice President

**Date:** July 13, 2023

**Valdez Museum & Historical Archive Association Inc.**

**Item 8D Approve Salary Increase for Interim Director**

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**Description:**

Approve a signed agreement with Faith for the Interim ED position, with salary increase and term.

**Board Action to Be Taken:**

Approve a signed agreement with Faith for the Interim ED position, with salary increase and term.

**Director/Committee Recommendation:**

Faith Revell

**Agenda Item Submitted by:** Faith Revell, Interim Executive Director

**Date:** July 13, 2023

**Valdez Museum & Historical Archive Association Inc.**

**Item 8E Review Committee Members**

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**Description:**

The Board of Directors will be describing their new roles and their term contracts, and it will be reported into the board roster.

**Board Action to Be Taken:**

Discuss committee members' assignments.

**Director/Committee Recommendation:**

NA

**Agenda Item Submitted by:** Faith Revell, Executive Director

**Date:** July 13, 2023

**Valdez Museum & Historical Archive Association Inc.**

**Item 8F Approve 1-page Strategic Plan**

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**Description:**

Finalize the 1-page document detailing the VMHA's strategic plan.

**Board Action to Be Taken:**

Motion to approve strategic plan.

**Director/Committee Recommendation:**

NA

**Agenda Item Submitted by:** Faith Revell, Interim Executive Director

**Date:** July 13, 2023

# VALDEZ MUSEUM & HISTORICAL ARCHIVE ASSOCIATION INC.

## Executive Director's Report Submitted by Faith Revell, Interim Executive Director

June 2023

### Transition and Interim Post:

Faith assumed the post of Interim Executive Director on the eve of June 16<sup>th</sup> after the resignation of Executive Director, Patricia Rely. Thus far, the transition from one director to the next has been smooth running and agreeable. It has proved to be a wonderful opportunity to see the VMHA from a new perspective, put new skills into play and learn the ropes. Museum Board and Staff have worked as a focused, energized team during the transition period and collaborated beautifully to share information, problem solve and move forward.

Patty left the Museum in good financial shape and prior to leaving, generously shared information about its running with the Board and staff so that we continue to work effectively and succeed in our mission-driven efforts.

### Program of Work for the Reporting Period:

- Oversee staff and operations
- Meet weekly with staff on Friday mornings
- Prepare Board materials, packet and preparations for next meeting
- Work with Board on strategic planning goals and objectives
- Manage Port of Calls (POCs) and interface with Museum designed guided tours and Old Town annex talks.
- Support fund raising efforts, focused upon Roadhouse
- Manage upcoming grants that support Museum exhibit and programs
- Support smooth running facilities

### Finance

- 2024 Operating Budget has been circulated to the Finance committee for review prior to the Board meeting on July 20<sup>th</sup>. At that time, it can be discussed further or moved to adopt. During the August 17<sup>th</sup> meeting it should be adopted and then forwarded to the COV and Jordan Nelson, shortly thereafter, to meet the receipt deadline of August 31<sup>st</sup>.

### Personnel

- Staffing in good shape with a full slate of full and part-time staff and seasonal front counter attendants
- Three performance reviews are due in September. These include ones for Danny, Caren and Faith



## **Facilities**

- HVAC and Heating project – Q1 2024 Staff are meeting with Brad Sontag on July 15<sup>th</sup> to see how the project will affect Museum operations as well as collections
- Room temperatures at the Museum have been adjusted (it was too hot) to create a cooler environment for both staff and visitors

## **Fundraising**

- Raffle tickets were all sold. The drawing held on July 4, 2023, yielded four winners and generated revenue for the Museum. Kudos to the Board, staff and supporters for their hard work to make the raffle a success.
- Roadhouse planning is underway. A spread sheet of previous sponsors with their contact information was relayed to co-chairs, Michelle Cullen, Donna Lane and committee member Karen Allred, along with a request for donation letter template. These can be used to solicit donations from current and new sponsors.
- Givesmart has not been paid for and will be up to the Board to purchase or choose another giving platform.

## **Grants**

- Upcoming grants have been reviewed, with needed content identified and reporting or asking dates determined. These have been modified from the previous report to more accurately reflect the timing.
- United Way mid-term report Due August 1
- CVEA Final due July 31, 2023, CVEA 2024 Due August 31
- ASCA Final due August 31, ASCA 2024 Due September 1, 2023
- City Budget Due August 31 to Jordan Nelson

## **Strategic Planning**

- Four goals and associated objectives were agreed upon in the joint Board and staff meeting held on June 27. Both were sent to Information Insights by Faith along with the VMHA's updated values and core purpose so that a single page summary could be produced and shared with our public.
- One page summary draft crafted by Information Insights was received on July 12 and circulated to the Board for review.
- The current strategic plan was updated with changes noted in yellow to reflect the latest goals and objectives, and then shared with VMHA Board and staff.

# VALDEZ MUSEUM & HISTORICAL ARCHIVE ASSOCIATION INC.

## Collections & Exhibits Report

Submitted by Caren S. Oberg, Curator of Collections & Exhibitions

June-July 2023

This month was a balance of beginning to plan for the fall while also gathering an understanding of how visitors engage with and understand our exhibitions.

### At the Museum

#### Exhibitions

- **Upcoming Fall 2023 Exhibition (opening September 29)**
  - Lisa Rogers-Peter, Fairbanks based painter, will show (tentative title) *Realism to Abstraction: A Lifetime of Painting Alaska*. Lisa has been painting since the mid-1980s and her way of working is to use the last piece to push herself forward to something new in her next piece. This month she and I began collaborating in earnest on the layout of the show and the label text. She will show approximately 24 works (for comparison, the current show, *Rarefied Light* is 53 works).
  - **Reminder:** Visit our summer exhibition, *Rarefied Light 2022*.
  
- **Permanent Exhibits**
  - In May, the Valdez Native Tribe delivered a red dress and earrings to be displayed in the Native Gallery. This temporary display serves to bring awareness of murdered and missing Indigenous people across the United States and Canada. This display is up through September, and we have had wonderful responses from visitors, including a visitor who is a K-12 teacher from the Lower 48 and did not know about this topic. She was eager to bring home her new knowledge to her students.
  - As mentioned last month, Emma Villareal, curatorial assistant, updated the research and design of the Ahrens Steam Engine label. This is part of the long-term project of updating permanent exhibition labels. After one month, feedback from colleagues, and watching visitors, I determined that the Steamer itself naturally draws people to it and a highly simplified label providing historical context (what role did it play in Valdez history) was what was needed. This process is continuing to help us understand balancing label information and the objects.

## Collections

- PastPerfect Public Access is now up and running and this wraps up the Past Perfect database transition that started in November. If you are new to the Board you may not be aware that the public can view and learn about objects and archives in our collection through our website: <https://www.valdezmuseum.org/collections/online-collections/>. If you have used this resource before, take another look. The interface is much cleaner looking and easier to use. This is a great resource for researchers and casual virtual visitors.
- To continue making PastPerfect Public Access even better, Emma's project this summer is uploading jpgs of our historic photographs to their corresponding pages in the database. She has uploaded 111 jpgs – meaning 111 more entries in the database now have images attached. Of special note she determined a way to develop a digital photograph from our many glass plate negatives – enriching our ability to show early pictures of Valdez.
- The Collections Committee met for the first time since before Covid. Rich Dunkin and Sheri Pierce joined Faith, Emma, and I for a discussion about the different collections projects which will be strategically scheduled through the next 2-3 years, and recognition that we need space if we are to take in any more acquisitions.
- I did accept several small acquisitions however, including a book of Poetry owned by Billy Quitch, two letters from 1902 and 1908 written by and then on the death of prospector Thomas Jefferson Harris, and a scrapbook related to Arthur Lang. These smaller pieces continue to give context to our early history.
- While there were no official research requests this month, I did work closely with Jayme Spires Ferrier, whose father Delbert Ferrier passed away in January 2023. Jayme requested seeing the wheel of her family's boat, the Falcon. I also showed her pictures of the Falcon and of her family that she had not seen before. We then talked about her father's experiences during the 1964 Earthquake and discussed having a zoom call in the near future to talk more about those stories and how they affected her a generation later.

## Engaging the Community and Visitors

- **Interacting with Cruise Ship visitors**  
As we are stretched thin this summer, I led 4 Viking Orion "Best of Valdez" tours this past month. Leading these tours has helped me to understand our history and know what questions our summer tourists have. I have also interacted informally with visitors to the Annex, providing a further understanding of how our tourists understand the Earthquake, the town Model, and the move from Old Valdez to New Valdez.
- **VCVB Board service (continuing)**

## VALDEZ MUSEUM & HISTORICAL ARCHIVE ASSOCIATION INC.

### Communications & Marketing Report

Submitted by Danielle Tapp, Administrative Marketing Coordinator

June/July 2023

#### Marketing and Communications

- **Website:** Update *Board Portal* information, *General site*, and *square online store*. Landing page: Maintain banner images- related to all June/ July events. Board portal: Updated with new Board member information. News Tab: Promote *Rarefied Light 2022* and *Blue Star Museums*. Square Online: Maintaining appearance of the square online shop. Website goal: keep our website attractive and current, promote it as a primary source of information about the Museum.
- **Mail Chimp:** Distribute a July 2023 *Valdez Museum Happenings*.
- **Press Releases:** *none*
- **Facebook:** Maintained promotions for the museum temporary exhibit, Curators posts, and generated posts advertising museum events.
- **Twitter:** Maintained promotions for the museum temporary exhibit, Curators posts, and generated posts advertising museum events.
- **Instagram:** Maintained promotions for the museum temporary exhibit, Curators posts, and generated posts advertising museum events.
- **Inside View Magazine:** Began content discussion for V23 I3.
- **Outreach:** Community interaction, post events and announcements on KCHU Billboard and KVAK and outreach for museum events and monthly meetings.
- **Advertising:** KCHU Billboard, E-News ad, VMHA website, and social media for museum events.
- **QuickBooks:** Began learning about QuickBooks operations. Distributed monthly financial reports to Interim Director.
- **Square:** Maintaining the Square online store by adding pictures and descriptions to inventory.

#### Public Relations

- Greet, inform, and welcome visitors to the Museum, oversee facility rentals, serve as a community liaison.

#### Administrative Support

- General office duties, proofread and edit documents, print membership badges, update affinity list, compile monthly board packets, assist with mailing, order stationery and other office supplies. Assist with new staff.

#### Visitor Services

- Work at the front counter, introduce visitors to the Museum, assist visitors and answer questions, conduct Museum Store sales, and monitor museum activity throughout the day.

#### Board Support

- Attend regular and special VMHA Board meetings, record and transcribe minutes, print minutes for signing by Board Secretary, keep Board Minutes file up to date, prepare membership Thank You notes, send email reminders for card pick-ups.

**VALDEZ MUSEUM & HISTORICAL ARCHIVE ASSOCIATION INC.**

**Visitor Service & Store Report  
Submitted by Danny Tapp, Administrative Marketing Coordinator**

**June 2023**

**Admissions**

<b>June 2022</b>		<b>June 2023</b>		<b>+/-</b>
Free	237	Free	251	Free +14
<i>*Bluestar</i>	118	<i>*Bluestar</i>	149	<i>*Bluestar</i> +35
Paid	1,047	Paid	1,996	Paid +949
<b>Total</b>	<b>2,982</b>	<b>Total</b>	<b>2,098</b>	<b>Total -884</b>

**Store Sales**

<b>June 2022</b>	<b>June 2023</b>	<b>+/-</b>
\$10,835.42	\$8,485.33	- \$2,350.09

\* Blue Star included in Free count

**VALDEZ MUSEUM & HISTORICAL ARCHIVE ASSOCIATION INC.**

**Visitor Service & Store Report  
Submitted by Danny Tapp, Executive Director**

**January 1 – December 31, 2022**

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**January 1 – December 31, 2023**

**Admissions**

<b>2022</b>		<b>YTD 2023</b>		<b>+/-</b>
Free	2147	Free	719	Free -1,128
<i>*Bluestar</i>	742	<i>*Bluestar</i>	419	<i>*Bluestar</i> -323
Paid	7,087	Paid	4,860	Paid -2,227
<b>Total</b>	<b>9,234</b>	<b>Total</b>	<b>4,370</b>	<b>Total -4,864</b>

**Store Sales**

<b>2022</b>	<b>YTD 2023</b>	<b>+/-</b>
\$63,570.89	\$21,257.71	-\$42,313.18

\* Blue Star included in Free count